

# the philanthrepreneur show Wednesday, Dec. 17, 2014

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## The Philanthrepreneur Show

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Join hosts Heidi Anderson and Victoria Boyd as they empower non-profits and small businesses to work together to create sustainable win-win-win relationships.

### UPCOMING BROADCASTS



#### Dr. Steven Meyers: Personal Philanthropy Landscape

Steven L. Meyers, Ph.D., is Vice President of the Center for Personalized Philanthropy at the American Committee for the Weizmann Institute of Science. He is the primary developer of Personalized Philanthropy, based on the mantra of "the right gift, for the right purpose, for the right donor." Steve has published in The Journal of Gift Planning and speaks frequently at national and regional gift and financial planning events on donor-focused giving and "Planned Giving in the Big Picture." He is a contributing author for the Planned Giving Design Center, as well as for the Elite Advisor Forum of CEG International. Steve strongly believes in building a pioneering culture of teamwork and collaboration and most enjoys helping donors realize ways they can help make miracles happen at the Weizmann Institute and other organizations close to their hearts. He is the author of the book, Personalized Philanthropy: Crash the Fundraising Matrix (Make the Real Shift to Donor-Focused Giving), and Personalized Philanthropy, and its companion monograph for donors, Personalized Philanthropy and the Four Donors: Parables for Radically Rethinking Your Philanthropy: A New Conversation for donors, gift officers, and advisors.



in *Business* Wednesday at 11:00 am **01:00**

## Philantrepreneur radio talk show

The Philantrepreneur airs on the first and third Wednesday of every month beginning on September 18th at 8 a.m. Pacific Time. To listen to the show and all future shows, please visit <http://www.blogtalkradio.com/philantrepreneur>.

About The Philantrepreneur:

The Philantrepreneur is a radio talk show launched in September 2013 by Heidi Anderson and co-host Dr. Victoria Boyd. Anderson, President and CFO of Electronic Commerce International and Founder of Credit Cares, and Dr. Victoria Boyd, President and Founder of the GALAXY group and Center Stage Leadership, join together on The Philantrepreneur Show to empower non-profits and businesses to work together to create sustainable relationships. Dr. Boyd coined the term “philantrepreneur,” a derivative of the word “philanthropreneur,” but with a focus more on the entrepreneurial spirit – a business or businessperson with a heart and an exceptional capacity for helping others. The Philantrepreneur radio talk show will feature guests that are resources for both non-profits and for-profits. For more information, please visit <http://www.thephilantrepreneur.com>.

About Electronic Commerce International:

For more than a decade, Las Vegas-based Electronic Commerce International has been providing affordable, personalized payment processing solutions to merchants of all sizes in the United States and Canada, so business owners can focus on growing their company. ECI has more value added services for small, medium and large businesses than anyone, like Text Marketing, Business Lines of Credit, Merchant Cash Advance, Gift and Loyalty Program, Mobile Processing, 90 Days Same as Cash and Check Guarantee. ECI prides itself on superior customer service, offering support 24 hours a day, seven days a week. To learn more about Electronic Commerce and their extensive products visit them at <http://www.ecistore.com>.